



University of Zurich

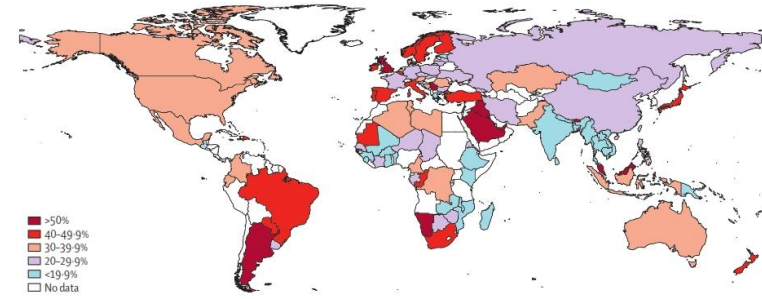
Institute of Social and Preventive Medicine

Population-based approaches to physical activity promotion

Brian Martin, MD MPH
Physical Activity and Health Unit

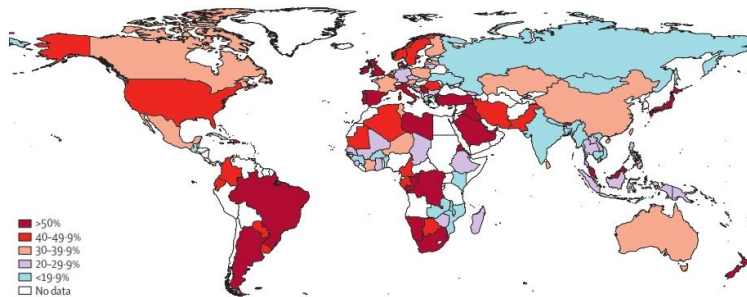
University of Exeter, College of Live and Environmental Sciences, 28.09.12

Physical inactivity in men 15+ years

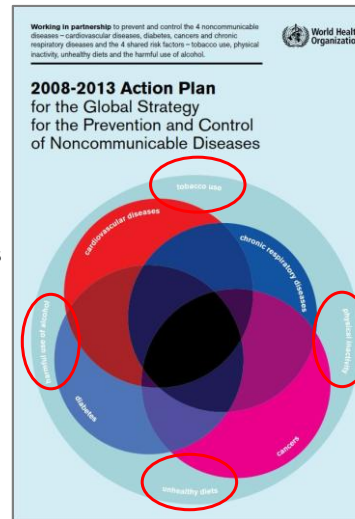


Hallal PC, Andersen LB, Bull FC, Guthold R, Haskell W, Ekelund U, for the Lancet Physical Activity Series Working Group. Physical Activity 1 - Global physical activity levels: surveillance progress, pitfalls, and prospects. Lancet. 2012 Jul 21;380(9838):247-57.

Physical inactivity in women 15+ years



Hallal PC, Andersen LB, Bull FC, Guthold R, Haskell W, Ekelund U, for the Lancet Physical Activity Series Working Group. Physical Activity 1 - Global physical activity levels: surveillance progress, pitfalls, and prospects. Lancet. 2012 Jul 21;380(9838):247-57.

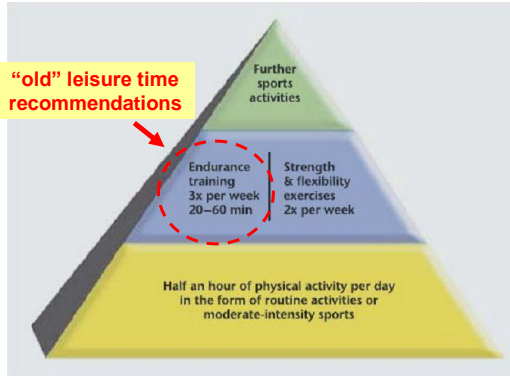


Cardiovascular diseases
Harmful use of alcohol
Diabetes
Unhealthy diets

Tobacco use
Chronic respiratory diseases
Physical inactivity
Cancers

2008

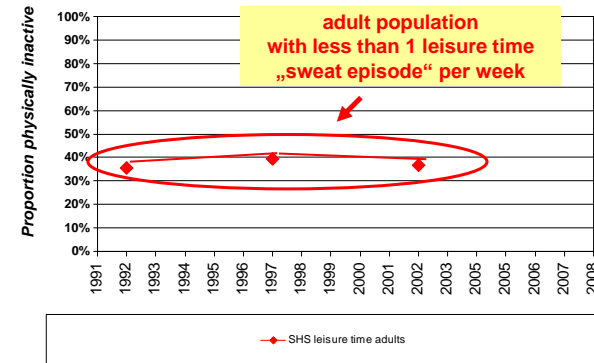
Swiss HEPA recommendations for adults



Federal Office of Sport, Federal Office of Public Health, Health Promotion Switzerland, Network HEPA Switzerland 1999

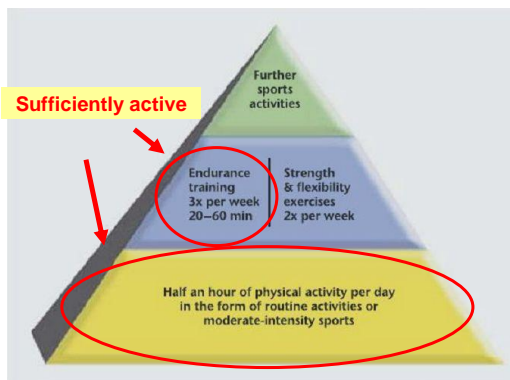


Physical activity behaviour over time



Martin BW, Mäder U, Stamm HP, Braun-Fahrlander C. Physical activity and health - what are the recommendations and where do we find the Swiss population? Schweiz Z Sportmed Sporttraumatol 2009; 57 (2); 37-43.

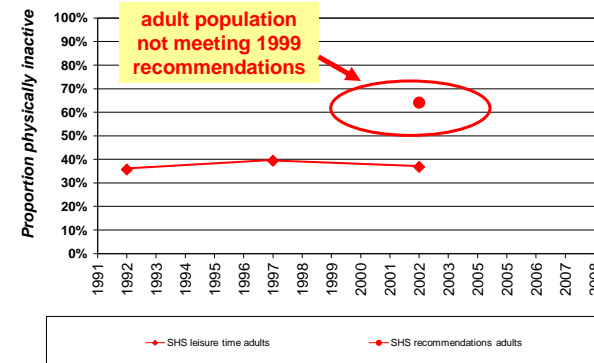
Swiss HEPA recommendations for adults



Federal Office of Sport, Federal Office of Public Health, Health Promotion Switzerland, Network HEPA Switzerland 1999



Physical activity behaviour over time



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4. Primary health care systems

5. Public education

6. Integrated community-wide programmes

7. „Sport for all“ systems and programmes

3. Urban design regulations and infrastructure

2. Transport policies and systems

1. „Whole-of-school“ programmes

GAPA, a council of the International Society for Physical Activity and Health ISPAH
www.globalpa.org.uk

Cardiovascular risk factors and changes in PA in children

BMJ **RESEARCH**

Effect of school based physical activity programme (KISS) on fitness and adiposity in primary schoolchildren: cluster randomised controlled trial

Susi Kriemler, assistant professor for pediatric sports medicine,^{1,3} Lukas Zahner, postdoctoral research fellow,^{1,2} Christian Schindler, statistician,³ Ursina Meyer, research assistant,¹ Tim Hartmann, research assistant,¹ Helge Hebestreit, professor of pediatric pulmonology,⁴ Hans Peter Brunner-La Rocca, professor of cardiology,⁵ Willem van Mechelen, professor of occupational and sports medicine,⁶ Jardena J Puder, assistant professor of endocrinology, diabetes and metabolism¹

Cite this as: *BMJ* 2010;340:c785
 doi:10.1136/bmj.c785

Cardiovascular risk factors and changes in PA in children

Variables	Adjusted difference at follow-up*		
	Coefficient (95% CI)	P value	ICC
Skinfolds (mm)	-0.12 (-0.21 to -0.03)	0.009	0.06
Shuttle run (stages)	0.17 (0.01 to 0.32)	0.04	0.03
Total physical activity (counts/min)	0.21 (-0.21 to 0.63)	0.31	0.15
In school	0.92 (0.35 to 1.50)	0.003	0.24
Out of school	-0.14 (-0.51 to 0.22)	0.41	0.09
Total MVPA (min/day)	0.44 (0.05 to 0.82)	0.03	0.08
In school	1.19 (0.78 to 1.60)	<0.001	0.11
Out of school	-0.06 (-0.39 to 0.27)	0.72	0.06
Physical quality of life	0.42 (-1.23 to 2.06)	0.62	0.00
Psychological quality of life	0.59 (-0.85 to 2.03)	0.42	0.02

ICC=intraclass correlation coefficient; MVPA=moderate and vigorous physical activity.
 *Adjusted difference in average z score of respective outcome at follow-up between intervention and control group with 95% confidence interval, P value, and ICC for school class; adjusted for grade, sex, and z score at baseline in mixed linear model with random effect for school class.

Cite this as: *BMJ* 2010;340:c785
 doi:10.1136/bmj.c785

Youth+Sports
 Jugend+Sport

**Established by federal law in 1972
 (constitutional vote in 1970)**

"The aim of the institution youth+sports is to develop young people of 14 (since 1994: 10; since 2001: 5) to 20 years of age in sports and to guide them to a healthy lifestyle"

Emphasis on sports for all



	2005
Children/Adolecents (10–20)	550'000
Active Instructors	53'200
Courses / Camps	48'000
Federal subsidies to organizers	35 million Euro
Total public money invested	70 million Euro
Certified instructors	107'784
Certified coaches	15'269
Certified experts	5'358
People in Training (instr. / coaches)	47'000
Training Courses	2'516

2008: pilot project Youth+Sport Kids (5-10 years)
 2009: national programme Youth+Sport Kids (5-10 years)
 additional budget of 20 million Swiss Francs (17 million Euro)

SwitzerlandMobility



www.switzerlandmobility.ch

SwitzerlandMobility



www.switzerlandmobility.ch

Comparison of inhabitants' physical activity behaviour in Zermatt (Community 1), Crans-Montana und Verbier

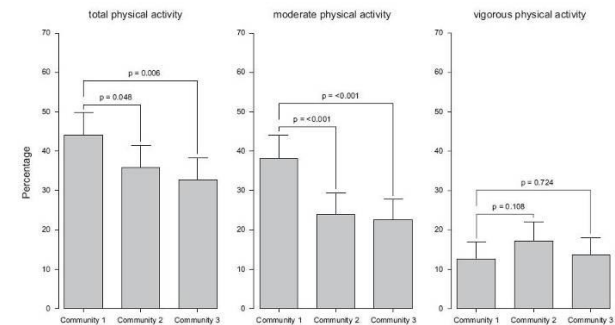
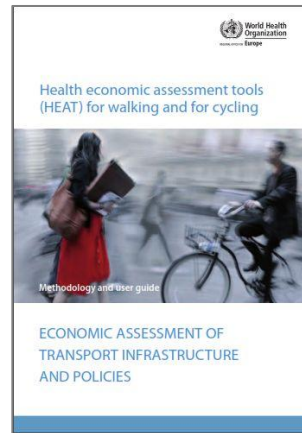


Fig. 1. Age- and sex-adjusted prevalence of sufficient total, moderate and vigorous physical activity by community.

Thommen Dombois O, Braun-Fahrlander Ch, Martin-Diener E. Comparison of adult physical activity levels in three Swiss alpine communities with varying access to motorized transportation. *Health & Place*, 2007; 13(3): 757-66

The approach of HEAT Cycling and Walking

- addressed to transport planners and decision makers
- easy, practical tools
- quantifying the health benefits of reduced mortality associated with regular physical activity due to cycling or walking



Systematic reviews on effects of cycling and walking

- **Cycling**
 - **Longitudinal study in Copenhagen** (Andersen et al. *Arch Intern Med.* 2000)
 - 3h bike commuting per week*
 - **RR 0.72 for total mortality**
- **Walking**
 - **Meta-analysis of 9 longitudinal studies** (update of Hamer et al. *Br J Sports Med*, 2008)
 - 29 mins. walking per day*
 - **RR 0.78 for total mortality**

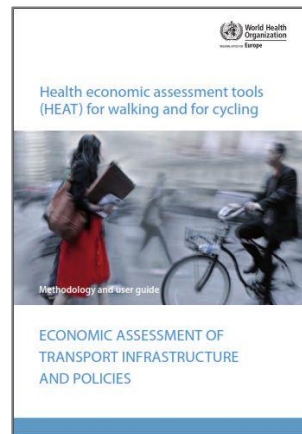
* Corrected for co-variates including leisure time physical activity

The development of HEAT Cycling and Walking

- Systematic reviews of the literature
- Development of options and guidance for more harmonized methodology
- Development and test of draft tools
- Consensus meetings with international advisory groups



- Development of final tools:
 - guidance document
 - systematic review
 - online tool HEAT walking and cycling
 - publication on applications
 - booklet (->)

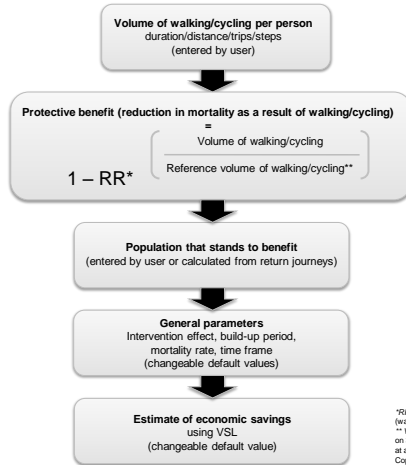


HEAT

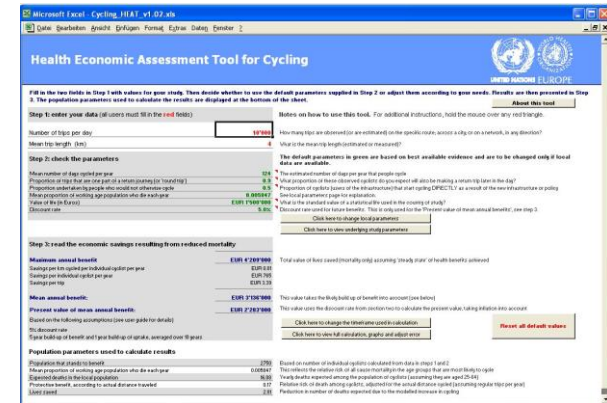
Health Economic Assessment Tool for Cycling and for Walking

www.euro.who.int/HEAT

Basic functioning of HEAT



HEAT for Cycling illustrated in its former Excel version



www.euro.who.int/hepa

HEAT for Cycling illustrated in its former Excel version

Step 1: enter your data (all users must fill in the red fields)

Number of trips per day: 10'000
 Mean trip length (km): 4

Step 2: check the parameters

Mean number of days cycled per year: 124
 Proportion of trips that are one part of a return journey (or 'round trip'): 0.9
 Proportion undertaken by people who would not otherwise cycle: 0.5
 Mean proportion of working age population who die each year: 0.005847
 Value of life (in Euros): EUR 1'500'000
 Discount rate: 5.0%

Population parameters used to calculate results

Population that stands to benefit: 2750
 Mean proportion of working age population who die each year: 0.005847
 Expected deaths in the local population: 16.08
 Protective benefit, according to actual distance traveled: 0.17
 Lives saved: 2.81

HEAT for Cycling illustrated in its former Excel version

Step 1: enter your data (all users must fill in the red fields)

Number of trips per day: 10'000
 Mean trip length (km): 4

Step 3: read the economic savings resulting from reduced mortality

Maximum annual benefit: EUR 4'209'000
 Savings per km cycled per individual cyclist per year: EUR 0.81
 Savings per individual cyclist per year: EUR 765
 Savings per trip: EUR 3.39

Mean annual benefit: EUR 3'136'000

Present value of mean annual benefit: EUR 2'283'000

Based on the following assumptions (see user guide for details)

5% discount rate
 5 year build-up of benefit and 1 year build-up of uptake, averaged over 10 years

HEAT Applications

- Since May 2011:
 - over 2.500 visits
 - from almost 60 countries
- Part of official transport assessment toolbox:
 - in 2 countries (Sweden, England)
 - under consideration in 1 more (France)
- Applied in project evaluations, status quo and scenario analyses

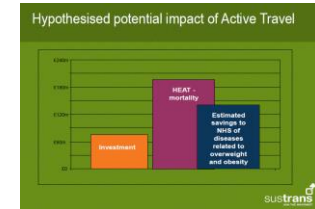


www.euro.who.int/HEAT



Example 3: North-East Active Travel Group and Sustrans, UK

- **Modelling of potential value of investment in active travel**
 - reducing obesity
 - **increasing physical activity – HEAT**
 - other non-health related savings
- Presented at **seminar with senior health and transport professionals**
- Demonstrating potential **economic benefits** of active travel interventions **catalyzed strong reaction**
- Agreement to fund project on active school travel
- Subsequently, **£5mio. of investment in sustainable transport** from Local Sustainable Transport Fund **secured**



Journal of Physical Activity and Health 2010, 7(Suppl 1): S420-S425
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“Health in All Policies” in Practice: Guidance and Tools to Quantifying the Health Effects of Cycling and Walking

American journal of preventive medicine – in review
Developing a tool for estimating the economic impact of reduced mortality due to increased cycling: the Health Economic Assessment Tool (HEAT) for Land Use and Transport

Journal of Urban Health – in press
The health benefits outweigh the costs of mass recreational programs for Ciclovías program.

Journal of Physical Activity and Health, 2011, 8(Suppl 1): S48-S58
© 2010 Human Kinetics, Inc.

RESEARCH

Costs and Benefits of Bicycling in Portland, Oregon
Thomas Gotto

Background: Promoting bicycling has great potential to improve community access with regard to the economic and effectiveness objectives of this study is to assess how costs of Portland’s poor health and other benefits. **Methods:** Costs of investment plans benefits, health care cost savings and value of statistical life, cost-benefit, and impact on health care costs, and a health economic assessment tool. **Results:** Investment in bicycle infrastructure will result in health care cost savings of \$350 to \$104 million, fuel savings of \$143 to \$218 million, and savings in value of statistical life of \$2 to \$17 billion. The benefit-cost ratio for health care and fuel savings are between 5.8 and 1.26, and an order of magnitude larger when value of statistical lives is used. **Conclusions:** This first of its kind cost-benefit analysis of investment in bicycling in a US city shows that such efforts are cost-effective, even when only a limited selection of benefits is considered.

Keywords: costs or investment, Health Economic Assessment Tool, infrastructure, promotion, physical activity, recreation

PA promotion in primary care

- Since 1990s development of interventions based on international experiences, but adapted to local situation

→ Good acceptance in patients, GPs and other primary care staff



Märki A, Bauer GB, Angst F, Nigg CR, Gillmann G, Gerhing TM. Systematic counselling by general practitioners for promoting physical activity in elderly patients: a feasibility study. *Swiss Med Wkly* 2006; 236: 482-488.

Allenspach EC, Handschin M, Kutlar Joss M, Hauser A, Nüschele M, Grize L, Braun-Fahrlander C. Patient and physician acceptance of a campaign approach to promoting physical activity: the “Move for Health” project. *Swiss Med Wkly*. 2007 May 19;137(19-20):292-9.

Bize R, Surbeck R, Padlina O, Peduzzi F, Cornuz J, Martin B. Promotion of physical activity in the primary care setting: The situation in Switzerland. *Schweiz Z Sportmed Sporttraumatol* 2008; 56 (3): 112-116.



PA promotion in primary care

- Since 1990s development of interventions based on international experiences, but adapted to local situation

- Good acceptance in patients, GPs and other primary care staff
- Indications for effectiveness



Jimmy G, Martin BW. Implementation and effectiveness of a primary care based physical activity counselling scheme. *Patient Educ Couns* 2005; 56(3): 323-31

Märki A, Bauer GF, Nigg CR, Conca-Zeller A, Gehring TM. Transtheoretical model-based exercise counselling for older adults in Switzerland: Quantitative results over a 1-year period. *Soz Präventivmed.* 2006;51(5):273-80.

Sabtia Z, Handschin M, Kutlar Joss M, Allenspach EC, Nüscherer M, Grize L, C Braun-Fahrlander C. Evaluation of a physical activity promotion program in primary care. *Family Practice* 2010; 0:1-6. doi:10.1093/fampra/cmz010.



PA promotion in primary care

- Since 1990s development of interventions based on international experiences, but adapted to local situation

- Good acceptance in patients, GPs and other primary care staff
- Indications for effectiveness
- But: difficulty to recruit primary care partners



Bize R, Surbeck R, Padlina O, Peduzzi F, Cornuz J, Martin B. Promotion of physical activity in the primary care setting: The situation in Switzerland. *Schweiz Z Sportmed Sporttraumatol* 2008; 56 (3): 112–116.



PA promotion in primary care

- Development of professional communication materials and procedures for large scale implementation
- Based on existing experiences, expert opinion, qualitative and quantitative research

Schmid M, Egli K, Martin BW, Bauer G. Health promotion in primary care: evaluation of a systematic procedure and stage specific information for physical activity counselling. *Swiss Med Wkly* 2009; 139 (45-46): 665–671.

Bize R, Surbeck R, Padlina O, Peduzzi F, Cornuz J, Martin B. Promotion of physical activity in the primary care setting: The situation in Switzerland. *Schweiz Z Sportmed Sporttraumatol* 2008; 56 (3), 112–116.

Originalartikel

97

Raphaël Bize^{a,b}, Jacques Cornuz^b, Brian Martin^a

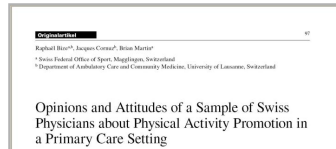
^a Swiss Federal Office of Sport, Magglingen, Switzerland

^b Department of Ambulatory Care and Community Medicine, University of Lausanne, Switzerland

Opinions and Attitudes of a Sample of Swiss Physicians about Physical Activity Promotion in a Primary Care Setting

Schweizerische Zeitschrift für «Sportmedizin und Sporttraumatologie» 55 (3), 97–100, 2007

„Barriers to counseling – (...) most important ones: lack of time, competition between the different topics of health promotion and preventive medicine, lack of reimbursement, lack of clear guidelines, lack of knowledge about downstream structures, lack of structural support to facilitate behavioral changes in patients (architectural and in town planning), or physician's fear to be perceived as a «health moralist» (...)“



Schweizerische Zeitschrift für «Sportmedizin und Sporttraumatologie» 55 (3), 97–100, 2007

Attitudes towards Physical Activity Promotion in Primary Care HEPA survey Switzerland 2004, n=811

„For you, how relevant is your GP's advice concerning your individual physical activity behaviour?“

	<i>Desire for advice</i>	<i>Importance of advice</i>	
Much welcomed	47.5 %	50.5 %	very relevant
Rather welcomed	32.0 %	30.8 %	rather relevant
Indifferent	7.1 %	10.5 %	moderately relevant
Rather disapproved	5.9 %	4.2 %	of little relevance
Clearly disapproved	7.5 %	4.0 %	not relevant at all

Bize R, Surbeck R, Padlina O, Peduzzi F, Cornuz J, Martin B. Promotion of physical activity in the primary care setting: The situation in Switzerland. Schweiz Z Sportmed Sporttraumatol 2008; 56 (3), 112–116.



PA promotion in primary care

- Development of professional communication materials and procedures for large scale implementation
- Based on existing experiences, expert opinion, qualitative and quantitative research
- Joint project with Swiss College of Primary Care Medicine
 - ➔ College's decision based on evidence based approach and possibility to participate in elaboration of final product



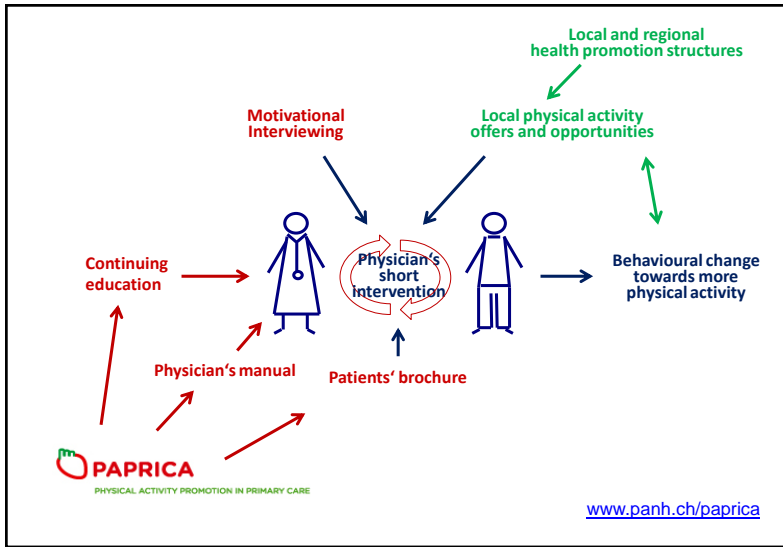
Bize R, Surbeck R, Padlina O, Peduzzi F, Cornuz J, Martin B. Promotion of physical activity in the primary care setting: The situation in Switzerland. Schweiz Z Sportmed Sporttraumatol 2008; 56 (3), 112–116.



PA promotion in primary care

- Development of professional communication materials and procedures for large scale implementation
- Based on existing experiences, expert opinion, qualitative and quantitative research
- Joint project with Swiss College of Primary Care Medicine
- Testing in 19 primary care practices in French speaking and 6 in German speaking Switzerland

Bize R, Surbeck R, Padlina O, Peduzzi F, Cornuz J, Martin B. Promotion of physical activity in the primary care setting: The situation in Switzerland. Schweiz Z Sportmed Sporttraumatol 2008; 56 (3), 112–116.



Sportmedizin und Reha Schweiz Kongress 2012
Congrès Suisse de Médecine du Sport et de Réadaptation 2012
Congress Centre Kursaal Interlaken 18./19. Oktober 2012

WISSENSCHAFTLICHES PROGRAMM 19.10.2012
PROGRAMME SCIENTIFIQUE

SAAL/SALLE: BALLSAAL

Freitag | Vendredi, 19.10.2012

09:00 – 10:45 **Physical Activity Promotion in Health Care Settings – Session 1**
Chair: B. Martin, Zürich
J. Cornuz, Lausanne
Physical activity promotion in primary health care in Switzerland
R. Sion, Lausanne
Exercise in Medicine – the approach of the American College of Sports Medicine ACSM
A. Huber, Indianapolis (USA)
Physical activity promotion in health care settings from HEPA Europe's perspective
M. Lejon, Malmö (S)

10:45 – 11:15 Pause in der Ausstellung | Pause dans l'exposition

11:15 – 12:30 **Physical Activity Promotion in Health Care Settings – Session 2**
Chair: J. Cornuz, Lausanne
B. Martin, Zürich

11:15 Physical activity promotion and health promotion in primary care – the view of the general practitioner
St. Neuner-Jehle, Zug

12:00 **Round table discussion with all speakers and S. Kriemler, SOGA/SSMS**
Chair: B. Martin, Zürich

13

Interventions implemented through sporting organisations for increasing participation in sport - Mozilla Firefox

<http://www2.cochrane.org/reviews/en/ab004912.html>

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Interventions implemented through sporting organisations for increasing participation in sport
Priest N, Armstrong R, Doyle J, Waters E

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Summary

Interventions implemented through sporting organisations for increasing people's participation in sport

The sport sector is viewed as a priority area for increasing rates of physical activity. Participation rates in organised sport have been shown to be lower in females and to decline with age, and are reduced in lower socio-economic and minority groups. It is important to determine the most effective interventions that sporting organisations can use to increase people's participation and reduce inequalities. In this systematic review of the literature we did not find any controlled studies assessing the effects of interventions to increase participation in sport.

Interventions implemented through sporting organisations for increasing participation in sport - Mozilla Firefox

<http://www2.cochrane.org/reviews/en/ab004912.html>

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Interventions implemented through sporting organisations for increasing participation in sport
Priest N, Armstrong R, Doyle J, Waters E

Authors' conclusions

There is an absence of high quality evidence to support interventions designed and delivered by sporting organisations to increase participation in sport.

Zimmermann-Sloutskis et al.
International Journal of Behavioral Nutrition and Physical Activity 2010, 7:2
<http://www.ijbnpa.org/content/7/1/2>



INTERNATIONAL JOURNAL OF BEHAVIORAL NUTRITION AND PHYSICAL ACTIVITY

RESEARCH **Open Access**

Physical activity levels and determinants of change in young adults: a longitudinal panel study

Dorith Zimmermann-Sloutskis¹, Miriam Wanner^{1*}, Erwin Zimmermann², Brian W Martin³

Relative risks for being inactive by sport club membership

Table 4 Odds ratios for being physically inactive in young males and females

Sport club membership	Men				Women			
	"no sport"		inactive		"no sport"		inactive	
	unadjusted	adjusted ¹	unadjusted	adjusted ¹	unadjusted	adjusted ¹	unadjusted	adjusted ¹
member	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
non-member	6.6 (5.4-8.1)	6.7 (4.9-8.9)	4.2 (3.5-5.0)	4.6 (3.5-6.0)	7.3 (6.0-8.9)	8.1 (5.7-11.4)	5.3 (4.4-6.5)	4.6 (3.3-6.4)
p-value	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001

¹ adjusted for all variables displayed in the table except education
All estimates and 95% CI are based on the pooled data using the GEE model with pair-wise log odds ratios for the within-subject correlation, n_{male} participants = 1,534; n_{female} participants = 1,534

6.7
4.6
8.1
4.6

Relative risks for becoming inactive by sport club membership

Table 5 Odds ratios for becoming physically inactive in previously active young males and females

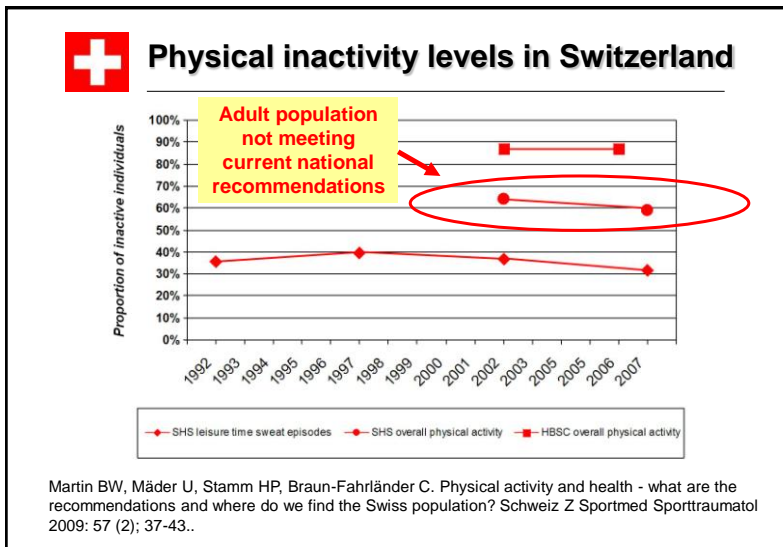
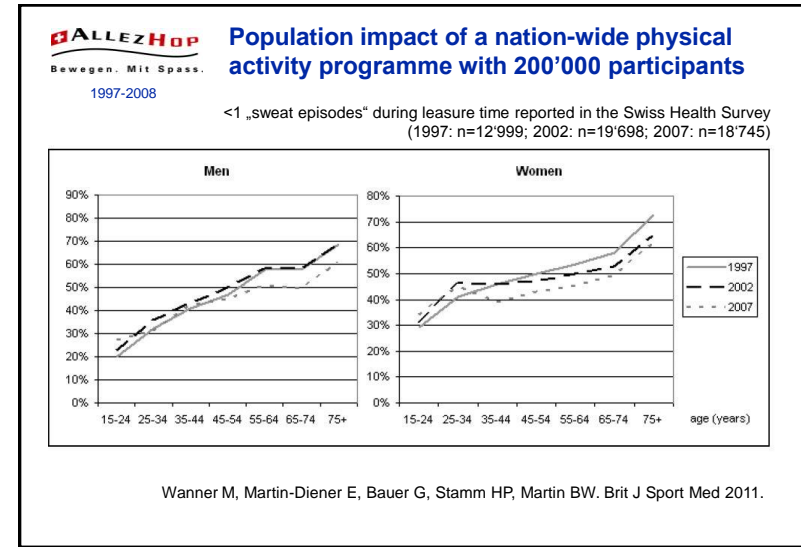
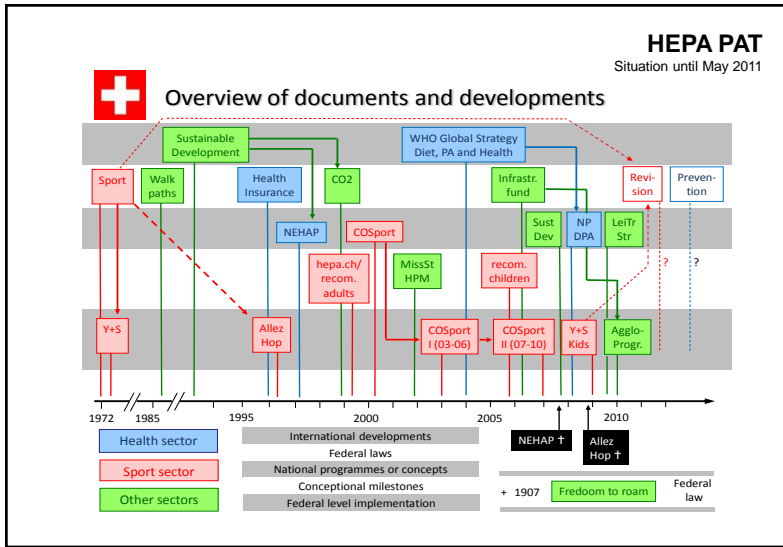
Sport club membership	Men				Women			
	becoming "no sport"		becoming inactive		becoming "no sport"		becoming inactive	
	unadjusted	adjusted ¹	unadjusted	adjusted ¹	unadjusted	adjusted ¹	unadjusted	adjusted ¹
remaining member	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
becoming member	1.4 (0.7-2.7)	1.3 (0.4-3.3)	2.1 (1.2-3.7)	2.7 (1.1-6.3)	1.5 (0.8-2.8)	2.7 (1.1-7.0)	2.1 (1.2-3.6)	1.6 (0.7-3.7)
p-value	0.3	0.6	0.01	0.02	0.2	0.04	0.007	0.2
becoming non-member	7.4 (4.9-11.0)	7.8 (4.4-14.0)	5.6 (3.9-8.1)	5.9 (3.4-10.5)	7.0 (4.5-11.1)	11.9 (5.9-24.1)	5.4 (3.5-8.5)	5.1 (2.7-9.6)
p-value	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001
remaining non-member	9.2 (6.6-13.1)	8 (4.7-12.9)	5.2 (3.7-7.4)	5.1 (3.1-8.4)	10.7 (7.3-15.6)	12.4 (6.4-24.1)	7.9 (5.4-11.3)	6.3 (4.0-11.8)
p-value	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001	<0.001

¹ adjusted for all variables displayed in the table except education
² OR = 12.7 (2.6-61.5), due to small numbers estimates become unreliable
All estimates and 95% CI are based on the pooled data for the one-year outcome conditional to previous physical activity level using the GEE model with an independent correlation structure for the within-subject association. Only observations were included with data for the preceding wave in individuals previously active in sports (n_{male} participants = 993; n_{female} participants = 931) or previously active (n_{male} participants = 933; n_{female} participants = 936)

7.8
5.9
11.9
5.1

General organisation and responsibilities

	Health	Edu- cation	Sport	Transport	Urban Planning	Environ- ment
1 country	(+)	(+)	+++	+	+	+++
26 cantons	+++	++	++	+++	++	++
Communities (ca. 3500)	++	+++	++	++	+++	++



The NCD Alliance

Putting non-communicable diseases on the global agenda

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The NCD Alliance was founded by:

International Diabetes Federation | WORLD HEART FEDERATION | ILECC | International Union Against Tuberculosis and Lung Diseases

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Pour en savoir davantage sur le Sommet de l'ONU sur les maladies non transmissibles

FAQ: Learn More about the UN Summit on NCDs



2 Monitoring exposures, cont..

- Blood pressure/hypertension
 - Target: 25% relative reduction in prevalence of raised blood pressure
 - Indicator: Age-standardized prevalence of raised blood pressure among persons aged 25+
- Obesity
 - Target: No increase in obesity prevalence
 - Indicator: Age-standardized prevalence of obesity among persons aged 25+

Example 1.06

2 Monitoring exposures

- Tobacco smoking
 - Target: 40 % relative reduction in prevalence of current tobacco smoking
 - Indicator: Age-standardized prevalence of current tobacco smoking among persons aged 15+
- Alcohol
 - Target: 10% relative reduction in alcohol per capita consumption (APC)
 - Indicator: APC of pure litres of alcohol among persons aged 15+
- Dietary salt intake
 - Target: Mean adult population intake of salt less than 5 grams per day
 - Indicator: Age standardized mean adult population intake of salt per day

Example 1.05

World Health Organization




WHO Monitoring framework and targets for the prevention and control of NCDs

Why we need a global target on physical inactivity

We commend WHO for developing the Political Declaration on the Prevention and Control of NCDs, adopted at the UN High Level Meeting in September 2011 and Member States on their support for the Political Declaration. Halting the NCD epidemic requires timely implementation of the commitments in the Political Declaration and taking clear decisions at the 65th World Health Assembly this May.

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February 8 2012



SECOND WHO DISCUSSION PAPER
(Version dated 22 March 2012)

A COMPREHENSIVE GLOBAL MONITORING FRAMEWORK INCLUDING INDICATORS AND A SET OF VOLUNTARY GLOBAL TARGETS FOR THE PREVENTION AND CONTROL OF NONCOMMUNICABLE DISEASES

Indicators and targets for 2025 for the global monitoring framework for NCDs

Indicators with targets	Mortality between ages 30 and 70 due to CVD, cancer, diabetes, and chronic respiratory disease 25% reduction			
	Hypertension 25% reduction	Tobacco 30% reduction	Salt 30% reduction	Physical inactivity 10% reduction
	Overweight/obesity (adult, child, adolescent)	Polices to virtually eliminate trans fats and to reduce marketing of unhealthy foods to children	Central cancer screening	
	Raised total cholesterol	Raised blood glucose/diabetes	Vaccination (HPV, Hepa B, B)	Access to basic technologies and medicines
Other WHO core indicators	Adult per capita consumption of alcohol and heavy episodic drinking	Access to palliative care	Multidrug therapy for CVD risk reduction	
	Low fruit and vegetable intake	Access to palliative care		
	Cancer incidence, by type	Access to palliative care		
Other country-specific indicators of NCD and related issues including social determinants of health				

* All indicators should be disaggregated by gender, age, socioeconomic position, and other relevant stratifiers.



WHO Monitoring framework and targets for the prevention and control of NCDs

POSITION STATEMENT #2 SUPPORT FOR THE INCLUSION OF A GLOBAL TARGET ON PHYSICAL INACTIVITY

We call upon Member States, WHO and other interested partners, to endorse the inclusion of the global target and indicator on physical inactivity in the core set of the NCD monitoring framework

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