



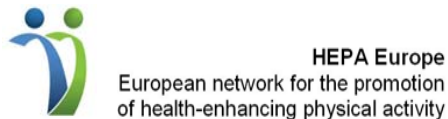
HEPA Europe – recent developments

Brian Martin, MD MPH
*Institute of Social and Preventive Medicine,
University of Zurich, Switzerland*
*HEPA Europe, the European Network for the Promotion
of Health-Enhancing Physical Activity*

Agita Mundo Meeting, São Paulo, 15.-16.10.2009

Expert Meeting Magglingen June 2004

→ Decision to (re-)launch HEPA Europe



**Founded
at the first
Network
Meeting
in
Slagelse,
Denmark,
Gerlev
Sports
Academy,
26 and 27
May 2005**



Slagelse, 26./27.05.2005



Tampere, (14.) 15.-16.06.2006



Graz,
(16.)
17.-18.05.
2007



Annual Conference & Meeting of HEPA Europe
Glasgow, 08.-10.09.2008



HEPA Europe 2009

European Network for the Promotion of Health-Enhancing Physical Activity



5th Annual meeting and symposium

Bologna
11-12 November 2009



www.euro.who.int/hepa

HEPA Europe – Steering Committee since September 2008

- **Brian Martin**, Federal Office of Sport, Switzerland (Chair)
- **Winfried Banzer**, Olympics Sports Confederation, Germany
- **Finn Berggren**, Gerlev PE and Sports Academy, Denmark
- **Eddy Engelsman**, Ministry of Health, Welfare and Sport, NL
- **Jean-Michel Oppert**, Paris VI University, Hotel Dieu, France
- **Francesca Racioppi**, WHO Regional Office for Europe
- **Harry Rutter**, South East Public Health Observatory, UK
- **Michael Sjöström**, Karolinska Institute, Sweden
- **Radim Šlachta**, Palacky University, Czech Republic
- **Mireille van Poppel**, Vrije Universiteit Medical Center, NL
- **Tommi Vasankari**, UKK Institute, Tampere, Finland
- **Jozica Maucec Zakotnik**, CINDI Slovenia
- *Observer: Fiona Bull, GAPA*



Harry Rutter



Finn Berggren



Eddy Engelsman



Michael Sjöström



Jean-Michel Oppert



Francesca Racioppi



Mireille van Poppel



Radim Šlachta



Jozica Zakotnik



Tommi Vasankari



Winfried Banzer



Fiona Bull

HEPA Europe – Secretariat at WHO Europe

Sonja Kahlmeier, PhD
 Technical officer
 Rome

Access to other WHO
 programmes and
 activities

Cooperation with
 Lideke Middelbeek
 Technical officer
 WHO Copenhagen

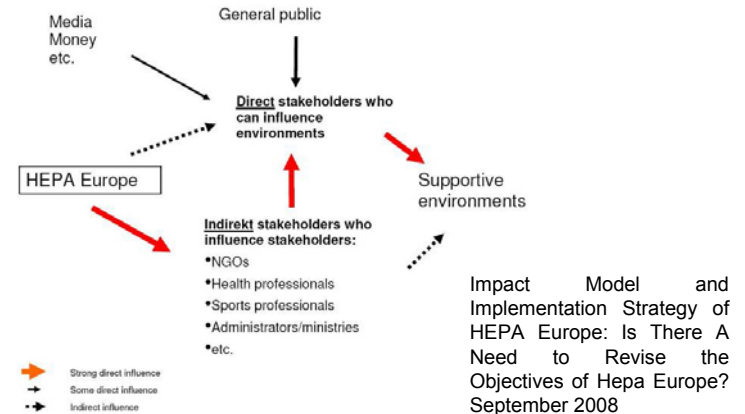


Francesca Racioppi
 Acting director
 WHO Rome office
 Member of HEPA
 Europe Steering
 Committee

Helena Shkarubo
Cristina Fumo
Manuela Gallitto
 Administrative support

Nicoletta Di Tanno
 Information outreach

Simplified model of HEPA Europe's influence on stakeholders

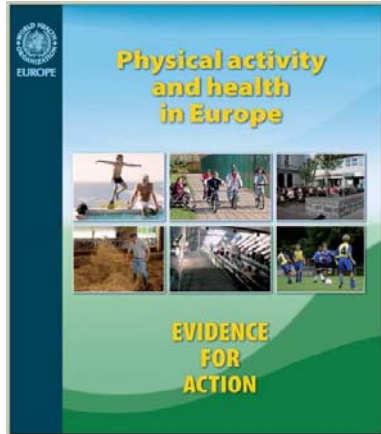


HEPA Europe – Objectives (1 of 2)

- to promote a better understanding of health-enhancing physical activity and to give a stronger voice to physical activity promotion in health policy and in other relevant sectors in Europe, including support for workforce development
- to develop, support, and disseminate effective strategies and multi-sectoral approaches in the promotion of health-enhancing physical activity

HEPA Europe – Objectives (2 of 2)

- to foster the preservation and creation of social and physical environments as well as values and lifestyles supportive of health-enhancing physical activity
- together with other relevant institutions and organizations, to improve coordination in physical activity promotion across sectors and administrative structures



Currently available in
6 languages



Russian Danish Italian
Portuguese Slovenian

Production in progress:
French, Japanese, Spanish, Turkish
Translation planned: Swedish

www.euro.who.int/hepa

Cavill N, Racioppi F, Kahlmeier S. Physical Activity and Health in Europe. Evidence for Action. Copenhagen: WHO, 2006.

Analyses of selected approaches



www.euro.who.int/hepa

Meetings and working groups on specific topics



www.euro.who.int/hepa

Collaboration in international projects

WORLD HEALTH ORGANIZATION
REGIONAL OFFICE FOR EUROPE
WELTGESUNDHEITSORGANISATION
REGIONALBÜRO FÜR EUROPA

ORGANISATION MONDIALE DE LA SANTÉ
BUREAU RÉGIONAL DE L'EUROPE
BESUNDOPLAAR OPH AHSIDAZZEL SZEPADOKOSPAHSZERE
KISPADELISKOPE PETHOHA BUREO SZORO

Joint WHO/EC Project on
Monitoring progress on improving nutrition and physical activity
and preventing obesity in the European Union, 2008-2010

2nd Meeting of National Information Focal Points
Copenhagen, Denmark, 23 – 24 June 2009

16 June 2009
EU/09/50822B/

Work Packages 2008-2010

1. Surveillance of nutritional status, dietary habits and physical activity patterns
2. National policies and actions
3. Good practice in regional and local initiatives
4. Database establishment, and management
5. Support to national surveillance and policy intelligence
6. Coordination, management and reporting
7. Dissemination of results

HEPA Europe – Upcoming developments

- Election of new Chairperson November 2009
- Support from planned WHO Collaborating Centre on Physical Activity and Health at University of Zurich
- Closer collaboration with European Commission (administrative arm of European Union)
- HEPA Europe Conference and Network Meeting Palacky University Olomouc, Czech Republic, 24.-26.11.10
- Closer collaboration with Agita Mundo



HEPA Europe
European network for the promotion
of health-enhancing physical activity

**Impact model,
objectives, activity
reports and work
programmes in the
reports of the annual
meetings**

www.euro.who.int/hepa